Model of Change

MODEL & INSPIRE

- Provide images and models of male involvement in GBV prevention and positive masculinity

INFLUENCERS IDENTIFIED BY INSPIRED INDIVIDUAL/ORGANIZATION

TRAIN MALE & FEMALE INFLUENCERS (staff/community group leaders)

- GBV
- Male socialization
- Male transformation and positive masculinity
- Ally skills and healing relationships with women
- Organizing skills and the power of connection

INFLUENCERS CHANGE

- Changes in personal attitudes and behaviors
- Act as role models (make self visible)
- Talk about issues with family and friends
- Build connections with male and female allies
- Confront others' attitudes and behaviors

FOLLOW UP TRAINING & TECHNICAL SUPPORT

ORGANIZE COLLECTIVE ACTION (WAG/MAG)

- Provide support, learning and accountability for members
- Organize community awareness events
- Advocate for social and institutional change
- Provide community services

ADDITIONAL INFLUENCERS DEVELOPED (ripple effect)

INDIVIDUAL, CULTURAL & INSTITUTIONAL CHANGES

- Men treat women with respect
- Men behave outside of traditional gender roles
- Men and women's perceptions of masculinity changes
- Men and women challenge norms, behaviors and institutional practices
- Community leaders act as allies with women